DELL™ OPTIPLEX™ 740

A SOLID NEW PLATFORM FOR BUSINESS-CLASS COMPUTING

In our never-ending quest to bring you relevant, proven and reliable industry-standard technologies, Dell is proud to announce the OptiPlex™ 740 — one of our first desktop systems featuring AMD microprocessors. Why now? In recent years, AMD's desktop technology has matured, and proven itself a solid option in the client products space. In addition, the company has ramped up production with new facilities and capabilities, ensuring the consistent and timely delivery our customers have come to expect.

The OptiPlex 740 is a flexible, mainstream business desktop maximized for performance, stability and manageability. With support for AMD Athlon™ 64 X2 Dual-Core processors, the 740 can deliver outstanding multi-tasking performance. As one of the primary replacements for both the OptiPlex GX520 and the GX620, the OptiPlex 740 is a tested, stable platform for greater business efficiency. And thanks to its robust feature set, you can take full advantage of many of the latest office productivity solutions

— including support for the upcoming Microsoft® Windows Vista™1 with the ability to experience the Windows Premium² interface with the appropriate configurations.

POWER EFFICIENCY: Power savings and Productivity

- AMD Athlon™ 64 X2 Dual-Core processors enhance multitasking performance, while conserving power
- Efficient BTX design and HyperCool™ thermal-management technology save energy and boost reliability
- Dell Energy Smart, including Cool'n'Quiet™ technology, ENERGY STAR® compliance and PFC power supplies out of the factory

SMART SECURITY: Flexible, industry-standard building blocks

- AMD Enhanced Virus Protection3 can help strengthen PC protection
- Industry-standard solutions help ensure proven, easilyintegrated technology
- Customizable options help protect against physical, identity, data and network threats

DIRECT DEPLOY SERVICES: Streamlined image management and customization

- Stepping-stone approach to customization helps ensure the best fit for your needs
- Advanced Configuration Services are designed to save you time, money and hassle

ADVANCED REMOTE MANAGEMENT: Greater IT control and visibility

- Dell Client Manager Standard available at no cost
- Integrates all of the components of Dell OpenManage™ into a single remote console
- With the 740 ASF 2.0-compatible hardware, IT can deploy, manage, migrate and troubleshoot Dell client systems across your entire organization — whether the target PC is on or off

AMD 64 Athlon X2

Easy as **D≪LL**

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KEY FEATURE	DELL OPTIPLEX 740	
Processor	AMD Athlon™ 64 512KB L2 Cache, AMD Athlon 64 X2 512KBx2 Cache, both with Cool n' Quiet™ Technology	
Chipset	nVIDIA® Quadro® NVS 210S Chipset (North Bridge), nForce 430 (South Bridge)	
Operating System	Dell recommends Microsoft® Windows® XP Professional; Microsoft Windows XP Home Edition	
Video	Integrated nVidia Quadro NVS 210S graphics; DVI Adapter card; 128MB ATI Radeon X1300 (DVI and TV-out); 256MB ATI Radeon X1300 Pro (Dual DVI or VGA via cables, TV-out)	
Memory	Up to four DIMM Slots; Non-ECC shared[4] dual channel[5] DDR2 SDRAM system memory (667MHz and 800MHz) up to 8GB[6]	

NETWORK CONROLLER		
	Integrated Broadcom® 5754 Gigabit[7] Ethernet LAN 10/100/1000 solution with Remote Wake Up and PXE support	

HARD DRIVE		
	80GB, 160GB and 250GB8 7200RPM SATA 3.0Gb/s and 80GB8 10K RPM SATA 3.0Gb/s	

CHASSIS		
Dimensions - in. (cm)	**Desktop:** 15.6 x 4.5 x 13.7 (39.6cm x 11.4cm x 13.7cm)	**Minitower:** 16.2" x 7.4" x 17.0" (41.1cm x 18.8cm x 43.2cm)
Power Supply	280W	305W

PERIPHERAL OPTIONS		
Monitors and Flat Panel Displays	17" E773c (16.0" VIS), 17" E177FPb Flat Panel (17.0" V.I.S.) 1280 x 1024, E207WFPb Flat Panel (20.0" V.I.S) 1680x1050, 15" E157FPb TFT Flat Panel (15.0" V.I.S.) 1024 x 768, 19" E197FPb TFT Flat Panel (19 .0" V.I.S.) 1280 x 1024 UltraSharp 17" 1707FP TFT Flat Panel (17.0" V.I.S.) 1280 x 1024, UltraSharp 19" 1907FP TFT Flat Panel (19.0" V.I.S.) 1280 x 1024, UltraSharp 20" 2007FP TFT Flat Panel (20.0" V.I.S.) 1600 x 1200UltraSharp 20" 2007WFP TFT Flat Panel (20.0" V.I.S.) 1600 x 1050, UltraSharp 24" 2407WFP TFT Flat Panel (20.0" V.I.S.) 1600 x 1050	
Keyboard	Dell Enhanced QuietKey USB, Dell Enhanced Performance USB, Dell Bluetooth Wireless Keyboard and Mouse, Smart Card USB keyboard	
Mouse	Dell two-button Scroll USB, Dell Premium Optical five button scroll mouse USB	
Speakers	Internal Dell Business Audio speaker, Dell A225, Dell A525, AS501 and AS501PA sound bar available with selectFlat Panel monitors	

STORAGE DEVICES		
Removable Media Storage Devices	USB Floppy Drive, CD-ROM, CD-RW/DVD Combo, DVD-ROM9 and DVD+/-RW[10]	
USB Storage Keys	Dell USB Memory Key 256MB[11], and 512MB[11] and USB 2.0 full speed compliant and bootable	

SECURITY		
Security	Trusted Platform Module 1.2 (TPM 1.2), Chassis intrusion switch, Setup/BIOS Password, I/O Interface Security	

ENVIRONMENTAL		
Standards	TCO99, Blue Angel, Green PC, Energy Star, BSMI, C-TICK, CE, FCC, IRAM, NEMKO, NFPA 99, SABS, SASO, TCO, TUV, UL, VCCI, USB 2.0, WEEE	

SERVICE AND SUPPORT		
Base Service	3-Year Next Business Day On-Site[13]	

OPTIONAL SERVICE		
Service and Support	4 and 5 years Next Business Day Support, Custom Factory Integration, Dell Business Support (DBS), Business Helpdesk Support, Same Day Response (12x5), CompleteCare™ Accidental Damage, PC Installation Services, Dell Training, Asset Recovery Services	

MICROSOFT® WINDOWS VISTA™ CAPABLE[1] & PREMIUM READY[2]

Launching in 2007, Microsoft's new OS and enhanced Premium screen experience will help end users find and utilize information more effectively, while improving corporate IT security, data protection, deployment and management. In addition, all OptiPlex systems offer graphics performance that grows with you, including:

• Built-in PCI-Ex 16 graphics slot — easy expansion for the already outstanding integrated graphics solution
• Support for dual independent displays — more screen real estate for greater multitasking, richer multimedia and less desktop clutter

Easy as DELL

dell.com/OptiPlex