



Dell OptiPlex 3010

The affordable DellTM OptiPlexTM 3010 business client desktop delivers the latest Intel processors and graphics technology for your essential office productivity needs.

Inspired Design

The OptiPlex 3010 is designed to seamlessly integrate into the office environment and flexibly support users' needs. Choose from three different chassis that are all optimized to maximize desk space: mini-tower, desktop, and small form-factor. The Dell OptiPlex 3010 shares the same visual identity as other OptiPlex models to offer a consistent look across the portfolio, and an All-in-One stands solution enable deployment as a single device with up to 24" displays.

With a robust metal chassis that has undergone intense Highly Accelerated Life testing, the OptiPlex 3010 is designed for ultimate durability and reliability. Color-coded highlight tool-less accessible system components and grip points make the system easy to service and deploy.

Dell OptiPlex desktops are engineered to respect our planet and offer services that help minimize energy consumption and recycle. Dell provides recyclable packaging, and OptiPlex systems have a minimum of 10% post-consumer recycled plastic enclosure and offer highly efficient power supply options.

Smart Productivity

Empower your workforce with performance features that fit their specific needs. Users can power through their day with advanced 3rd generation Intel® Core™ processors, high-speed memory options, and Intel HD graphics.

Users can connect and communicate with colleagues around the world with front microphone and headset mini-jacks for voice-over-IP for optimal conferencing.

Maximize productivity with intuitive design features that adapt to unique work styles, including support for multiple monitors and two USB ports.

Business-Class Control

Manage your OptiPlex 3010 with ease with standard in-band management solutions such as Dell KACE¹ appliances, or a leading client management solution. Driver and image commonality across form factors further simplifies management.

Confidently safeguard data with Dell Data Protection software. Physical lock slot as well as lockable port cover

and desk mount further help protect your system.

Dell OptiPlex long lifecycles, managed transitions, and ImageWatchTM advance look at software and hardware changes help ensure long-term stability so you can confidently plan for the future.

Finally, rely on Dell Services to configure, deploy, manage, and support your OptiPlex desktops for their entire lifecycle, including reselling or recycling when they reach end of life.

Integrated Solutions

Dell offers tailored solutions for cost effective security, management, and end-user productivity.

Dell Data Protection | Encryption¹ offers a single solution for flexible data encryption across your network and removable media. One-touch preset compliance policy templates enable fast deployment, and the solution delivers the high-levels of encryption.

Dell Desktop Virtualization Solutions provide a datacenter infrastructure to improve data security, streamline management, and speed time to value with purpose-built hardware, software and services for client virtualization. Dell's services and flexible delivery models help define and implement the right solution for your needs.

Dell systems management solutions help you centralize management, automate processes, and reduce support costs. Each client system comes with a complete set of utilities to enable industry-leading consoles, like Microsoft System Center tools, to better deploy, configure, manage, and update those devices Dell also offers KACE¹ appliances to help seamlessly manage endpoints, or Dell Services can help define and implement the right client management solution for your unique needs.

Dell Cloud Solutions help you offload select IT workloads and adopt an on-demand, pay-as-you-go model that scales with your organization. Automate manual or resource intensive tasks such as email management and crisis management and alerting.

Feature	Technical Specification			
Processors ¹	Intel® 3rd generation Core™ i5 Quad Core; Core™ i3 Dual Core and Pentium® Dual Core (coming soon); Intel® 2nd generation Core™ i3 Dual Core, Pentium® Dual Core and Celeron®			
Chipset	Intel® H61 Express Chipset			
Operating System Options ¹	Microsoft® Windows® 7 Home Basic SP1 (32/64 bit), Microsoft® Windows® 7 Home Premium SP1 (32/64 bit), Microsoft® Windows® 7 Professional SP1 (32/64 bit), Microsoft® Windows® 7 Ultimate SP1 (32/64 bit) Ubuntu® Linux			
Graphics Options ⁴	Integrated Intel® HD Graphics 2500/4000 (3rd gen Core™ i3/i5 CPUs); Integrated Intel® HD Graphics 2000/3000 (2nd gen Core™ i3 CPUs); Integrated Intel® HD Graphics (Pentium® Dual Core and Celeron®); Optional 1GB AMD RADEON HD 7570; optional 1GB AMD RADEON HD 7470			
Memory ^{1,5}	Two DIMM slots; Non-ECC dual-channel 1333MHz and 1600MHz DDR3 SDRAM, up to 8GB			
Networking	Integrated Realtek LOM, optional Broadcom BCM95722 PCIe card, optional Dell 1520 PCIe 802.11n WLAN, optional Dell 1530 PCIe 802.11n WLAN (post launch)			
I/O Ports	8 External USB 2.0 ports (2 front, 6 rear) and 2 Internal USB 2.0; 1 RJ-45; 1 VGA; 1 HDMI (optional DVI dongle); Front Panel: Mic-in, Headphone out; Back Panel: Mic-in/Line-in, Line-out; optional Parallel/Serial PCIe card (MT); optional Parallel PCIe card (DT & SFF); optional PS2/Serial dongle; optional USB 3.0 PCIe card			
Removable Media Options	DVD+/-RW; DVD-ROM; Dell 19 in 1 Media Card Reader (MT & DT only)			
Hard Drives ⁶ Options	3.5" Hard Drives: up to 1TB 7200 RPM SATA 3.0Gb/s Supports Dell's Flexible Computing Solution diskless option			
Chassis ¹		Minitower (MT)	Desktop (DT)	Small Form Factor (SFF)
	Dimensions (H x W x D) Inches/(cm)	14.2 x 6.9 x 16.4 / (36.0 x 17.5 x 41.7)	14.2 x 4.0 x 16.1 / (36.0 x 10.2 x 41.0)	11.4 × 3.7 × 12.3 / (29.0 × 9.3 × 31.2)
	Min. Weight (lbs/kg)	19.55 / 8.87	16.67 / 7.56	12.57 / 5.70
	Number of Bays	2 internal 3.5" 2 external 5.25"	1 internal 3.5" 1 external 5.25"	1 internal 3.5" 1 external 5.25" (slimline)
	Expansion Slots	1 full height PCIe x16 3 full height PCIe x1	1 half height PCIe x16 3 half height PCIe x1	1 half height PCIe x16 1 half height PCIe x1
	Power Supply ⁷ Unit (PSU)	Standard 265W PSU Active PFC or optional 265W up to 90% (80 PLUS® GOLD certified) Efficient PSU; Energy Star 5.2 compliant, Active PFC	Standard 250W PSU Active PFC or optional 250W up to 90% (80 PLUS® GOLD certified) Efficient PSU; Energy Star 5.2 compliant, Active PFC	Standard 240W PSU Active PFC or optional 240W up to 90% (80 PLUS® GOLD certified) Efficient PSU; Energy Star 5.2 compliant, Active PFC
Peripherals Options ¹	Monitors ¹ : Dell Entry Standard and Widescreen Flat Panel Analog: Dell E170S, E190S, E1709W, E1911, E1912H, E2011H, E2210, E2211H, E2311H Dell Professional Digital Standard and Widescreen Flat Panel: Dell P170S, P190S, P1911, P2012H, P2210, P2212H, P2312H, P2412H Dell UltraSharp Digital Standard and Widescreen Flat Panel, Adjustable Stand: Dell 2007FP, U2212HM, U2312HM Consumer Flat Panels: Dell D1920			
	Keyboards: Dell USB Entry Keyboard, Dell Multimedia Pro Keyboard			
	Mouse: Dell USB Optical Mouse, Dell Laser Mouse			
	Audio Speakers: Internal Dell Business audio speaker, Dell AX210 2.0 Desktop Speakers; Dell AX510 Sound Bar Speakers			
Security Options ¹	Dell Data Protection Encryption (SW only), Chassis lock slot support, optional Chassis Intrusion Switch, Setup/BIOS Password, I/O Interface Security, Dell Secure Works, BIOS support for optional Computrace ⁸			
Systems Management Options ⁹	In-Band Systems Management			
Environmental & Regulatory Standards	Environmental Standards (eco-labels): ENERGY STAR 5.2, EPEAT Registered ¹² , CECP, WEEE, Japan Energy Law, South Korea Eco-label, EU RoHS, China RoHS Other Environmental Options: Carbon Off-set; Asset Resale and Recovery			
Warranty	Limited Hardware Warranty¹º; Standard 3-year On Site Service after Remote Diagnosis¹¹ (3-3-3); Optional 3-year Dell ProSupport™; 4 year and 5 year service and support options³			
Configuration Services ³	Factory Image load. BIOS Customization. Hardware Customization, Asset Tagging and Reporting.			

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- 1. Offering may vary by region

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 TPM: TPM is not available in all regions.
 Availability and terms of Dell Services vary by region. For more information, visit www.dell.com/servicedescriptions.
 System Memory and Graphics: Significant system memory may be used to support graphics, depending on system memory size and other factors.
 4GB or Greater System Memory Capability. A 64-bit operating system is required to support 4GB or more of system memory.
 Hard Drive: GB means 1 billion bytes and TB equals 1 trillion bytes; actual capacity varies with preloaded material and operating environment and will be less.
 PSU: This form factor utilizes a more efficient Active Power Factor Correction (APFC) power supply. Dell recommends only Universal Power Supplies (UPS) based on Sine Wave output for APFC PSUs, not an approximation of a Sine Wave, Square Wave, or quasi-Square Wave (see UPS technical specifications). If you have questions please contact the manufacture to confirm the output have. manufacturer to confirm the output type.
- 8 Computrace: Not a Dell offer. Certain conditions apply. For full details, see terms and conditions at www.lojackforlaptops.com 9. Systems Management Options:
- Intel® VPro Technology Fully vPro-capable at point of purchase; the vPro systems management option requires vPro processors. Includes support for Intel Advanced Management Technology (AMT) 8.x.
- Intel® Standard Manageability Fully enabled at point of purchase, the Intel Standard Management option is a subset of the AMT features. ISM is not upgradeable to vPro
- Intel® Standard Manageability Fully enabled at point of purchase, the Intel Standard Management option is a subset of the AMT features. ISM is not upgradeable to vPro technology post-purchase.

 No Out-of-Band Systems Management This option entirely removes Intel out of band systems (OOB) management features. The system can still support in band management. OOB management support through AMT cannot be upgraded post-purchase.

 Limited Hardware Warranty: For copy of Ltd Hardware Warranty, write Dell USA LP, Attr: Warranties, One Dell Way, Round Rock, TX 78682 or see www.dell.com/warranty.

 Next Business Day Onsite Service after Remote Diagnosis is determination by online/phone technician of cause of issue; may involve customer access to inside of system and multiple or extended sessions. If issue is covered by Limited Hardware Warranty (www.dell.com/warranty) and not resolved remotely, technician and/or part will be dispatched, usually within 1 business day following completion of Remote Diagnosis: Availability varies. Other conditions apply.
- 12. Please refer to www.epeat.net for specific country registration rating and participation.

